



*WAPOR Annual Conference*  
*16-19 June 2015*  
*Buenos Aires, Argentina*  
[www.waporbuenosaires2015.org](http://www.waporbuenosaires2015.org)

### **Call for Participation**

The World Association for Public Opinion Research (WAPOR) is pleased to announce its 68<sup>th</sup> annual conference will be held for the first time in Latin America. The four-day conference, hosted by the Universidad de Tres de Febrero, will convene 16-19 June 2015 in Buenos Aires, Argentina.

#### **Conference Theme: The Networks of Public Opinion: New Theories, New Methods**

Information and communication technologies are transforming societies around the world. These advances have changed how individuals interact with each other, how groups and organizations advance their causes, and how media and politics function today. In other words, technology has revolutionized the formation, articulation and expression of public opinion. However, understanding these effects requires new theories and new research methods. Embracing diverse voices from different regions, this WAPOR conference provides an opportunity for scholars, practitioners, journalists, and students of public opinion to discuss and ponder these challenges from a global perspective.

WAPOR welcomes abstracts and panel proposals related to the conference theme, including but not restricted to the following topics:

- Public opinion theory and/or methods
- Voting and elections
- Social, political, economic, and/or cultural issues
- Consumer culture and market movements
- Political culture and participation
- Polls and elections
- Media effects on public opinion
- Comparative research
- News, journalism and public opinion
- Survey research and questionnaire design
- Sampling issues
- Nonresponse and incentives
- Measurement issues
- Cross-cultural concerns in data collection
- Social media, big data, and emerging technologies
- Media, polling and electoral behavior

## Submission Process

Submissions to WAPOR 2015 can be for either individual research presentations or proposed panels. Regardless of the type of submission, each person can appear on no more than two submissions. All submissions must be in English, and all accepted papers are to be presented in English.

**Abstracts for individual research presentations** generally include a description of the research project with specific research questions or hypotheses; methods; and results, if available at the time of submission. Submissions will need to include full contact information for the first author (institutional affiliation, mailing address, e-mail address, and telephone number), and institutional affiliation and email address for each coauthor. Abstracts should not exceed 500 words.

**Panel proposals** should be submitted by the organizer, and include a description of the panel and its significance (not to exceed 500 words). At the time of submission, the organizer will need to have 500-word descriptions of each of the talks proposed by the panelists. Full contact information for the organizer will be required, as will be the institutional affiliation and email address for each panelist.

Interested parties may submit at: <https://call4participationwapor2015.questionpro.com>

## Key Dates

All abstracts are due **Monday, 15 December 2014 at midnight EST**. All submitters will be notified by 31 January 2015 whether their abstract or panel proposal has been accepted for presentation at the conference.

## Awards

At the time of abstract/panel-proposal notification, authors whose work has been accepted for presentation will receive additional information about their eligibility for various awards to be given at the conference, including:

- Janet Harkness Prize, for the best student paper in multi-national/multi-cultural/multi-lingual survey research (3M survey research)
- Elizabeth H. Nelson Prize, for the best research paper submitted by authors from a society in transition
- Naomi C. Turner Prize, for the best student paper presented at the conference

## Queries about the Conference

Questions about the conference should be directed to:

Conference Chair Maria Braun ([mariabraun@waporlatinoamerica.com](mailto:mariabraun@waporlatinoamerica.com))  
WAPOR Executive Coordinator Renae Reis ([renae@wapor.org](mailto:renae@wapor.org))

This information can also be found on our website at [www.waporbuenosaires2015.org](http://www.waporbuenosaires2015.org).

## About the Conference Site

Buenos Aires, the capital of Argentina, is famous for its eclectic and cosmopolitan spirit. Its wide avenues and fast pace invite visitors to explore its urban layout reminiscent of a promissory and noble past. The Borges Cultural Center, belonging to the Universidad Nacional de Tres de Febrero, will serve as the conference venue. In the heart of downtown Buenos Aires, the Center offers easy access to areas of interest, hotels and diverse gastronomic alternatives.